LINDA HUANG

U X | U I   D E S I G N E R

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📍 Vancouver, BC

PROFILE

A junior UX | UI designer well-versed in development knowledge with a passion for understanding people, Linda bridges her timeless, intentional designs into responsive digital products that are accessible for all.

SKILLS

- UX UI Design
- Wireframing
- Prototyping
- User research
- Usability testing
- Design systems
- Adobe CS, Figma
- Project Management
- Information Architecture
- Responsive Web Design
- HTML, CSS, JS

EDUCATION

NEW MEDIA DESIGN & WEB DEVELOPMENT DIPLOMA
British Columbia Institute of Technology
Sept 2021 – Mar 2023

BACHELOR OF ARTS, SOCIOLOGY
University of British Columbia
Sept 2015 – Nov 2020

PROJECTS

CAFÉHOP APP MOCKUP ↗   **MAY 2022**
UX UI Designer

- Ideated a unique café-finding app for remote workers and validated user pain points via personas
- Designed the app end-to-end, from user flow to lo-fi wireframe sketches to interactive prototype
- Conducted usability testing to reveal a completion rate of 90% on the app's primary search function

HACK THE BREAK WEBSITE ↗   **MAR 2023**
UX UI Designer

- Oversaw design for Hack the Break's first website launch — i.e., BCIT's 3rd annual club-run hackathon
- Streamlined the hacker-registration process outside of Devpost, increasing applicants by 250%
- Enhanced brand presence and optimized design handoff by establishing a central design system

RELEVANT EXPERIENCE

UX DESIGN INTERN   **JAN 2023 – PRESENT**
City Vancouver Academy High School

- Lead UX strategy for a client's website redesign via audits, user research, and information architecture
- Improve task completion rates and user satisfaction

UX DESIGN EXECUTIVE   **JAN 2023 – PRESENT**
Hack the 6ix Hackathon

- Design in collaboration for the HT6 2023 website and Hacker dashboard from sketches to wireframes

CO-VICE PRESIDENT   **DEC 2022 – APR 2023**
BCIT Women in Computing Club

- Co-led club event direction and social engagement
- Spearheaded design for 1st Hack the Break website